



Italsed... the way forward

New Factory 2021

A green and sustainable factory

Considering the environment

Beautiful chairs made in Italy

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Italsed was founded and created in 1983 in Udine, which is in North East Italy. A small distance of 1 hour from Venice and 30 minutes from Trieste. This stunning and beautiful part of Italy has been the home of **Italsed** since it started but more recently we also have offices in London and Norfolk in the UK.

Still a privately owned Italian manufacturer this independence has been at the core of our success. The owners, Gilberto Garzitto and Mark Mills, have in excess of 50 years furniture manufacturing between them.

The company has evolved into a significant manufacturer boasting the latest machinery and automation for the production of chair manufacture.

At **Italsed** our approach to chair making is simple. Skilled craftsman taking pride in building products with high quality finishes following exacting standards. This focused approach has led us to become one of the most trusted and well respected chair manufacturers in Italy.

We currently produce between 600-800 chairs per day on a single shift system.



Currently Italsed operates to

- ✓ Fully FSC certified
- ✓ Core materials used are Beech, Ash, Oak, Walnut, Maple, Pine
- ✓ We operate robotic spraying and can meet any finish needed
- ✓ Our standard lead-time is 6 weeks
- ✓ MOQ's are 300 frames (with unlimited finishes in the MOQ)
- ✓ We can develop to exact client specifications
- ✓ All products exclusive to each of our clients



The mark of
responsible forestry



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Italsed's objectives for new factory in 2021



A green forward-thinking production facility to become the best in class for chair manufacture

- A new site identified and has been secured for Italsed - 4000m2 in Udine
- Double the size of the current Italsed factory
- All under one roof with mill, painting, upholstery and finishing
- Become best in class for chair and barstool manufacture

Italsed's objectives for new factory in 2021



Smart Packaging

- Polystyrene eliminated and replaced with FSC cardboard,
- Replace plastic in packaging
- FSC cartons



Green Plastic

- Bio Plastic
- Carbon Neutral Plastic



Green FR Foam

- A brand new microcellular foam,
- Based on vegetable raw materials from natural renewable sources
- Ecoelst is manufactured without any CFCs and is fire resistant by nature with requiring additional chemicals.



Italsed's objectives for new factory in 2021



- 100% FSC Wood
- FSC packaging and cardboard



- Reduced Carbon Footprint
- 250 kilo watt solar panel
- Italsed factory is independent for energy



- The largest source of indoor air pollution is chemical emissions from building materials and furnishings
- strict chemical emissions limits and tested for more than 10,000 chemicals



Italsed's objectives for new factory in 2021



Chrome Free leather



100% Water Based paints and spraying



Responsibly sourced fabrics



Recycled fabrics

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Italsed's objectives for new factory in 2021



In addition to the FSC certification that Italsed has currently, the intention would be to add FISP and ISO 9001 to the dna of our business



Investment in our team and everyone at Italsed, so the core of the business is living and breathing a Green, Sustainable and Environment production



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Italsed's sustainable new factory in 2021



To achieve these goals, Italsed must invest now in the property
Followed by all the initiatives we wish to obtain to
become best in class for chair manufacturing by 2021

All this requires an investment of €750,000 to €1m

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Italsed 2021 - The New Factory



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Made In Italy



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